

FROM PRESENTER TO STREAMER

Communication skills and tools for videoconferences.

I magine ...

... you learn to facilitate meetings, presentations and trainings with professional quality using new skills of communication and advanced tools in your videoconferences. Then...

Y ou will...

- **Increase** the power of your message and presence over camera and microphone.
- Get the **maximum level** of participation and engagement of your online audience.
- **Learn & Master** a new way to make impact in your organization and customers.

Training online fostering participation with a virtual roulette.

Which is the main theme of the Communication 1?

A. Communicate with others.
B. Communicate with oneself.
C. Understanding others.
D. Collaborate with others.
E. Influence others.

D	GERMAN	T									
	JEREMY		✓								
	ADAM										
	85	A									
	DEVID	✓									
	ARKEDEM	✓									
	VITAGEE										
	A	A									
C											
	JAMES	T									
	WESLEY		✓								
	ANDREW										
	85	A									
	I										
	S										

Online test, visualizing score on iPad and adding a timer.



METHODOLOGY AND CONTENT

M methodology.

- The course is imparted over videoconferences and using the same techniques taught.
- Pragmatic and hands-on approach where the participants put in practice the skills learned and upgrade their setup progressively.
- 3 levels: Basic, Intermediate and Advanced.
- Each level increases the depth and adds new skills and techniques.
- At the end of each level, the participants will make an online presentation in front of their peers and trainer using the techniques taught.
- After the presentations, there will be feedback sessions from the peers and the trainer.
- The devices and software presented will be accessible to all audiences (free software and computer with webcam and mic). Additionally, other paid options for those who want to get extra functionalities will be showcased.
- The course will be presented in 10 sessions of 1,5h. 1 session per week.

C content

Level 1: “The Presenter”.

- Make the most of a simple online presentation.
- Managing the mic, camera and chat.
- Initial setup.
- Squeezing your videoconference tool.

Level 2: “The Producer”.

- A change of mindset.
- Using scenes.
- Using sources of multimedia.
- “Presenter vs Producer”

Level 3: “The Streamer”.

- Adding advance sources.
- Pimp your presence in camera.
- Make yourself visible.
- Live events over social networks.

* The details of the methodology and content are subject to update or change.

Rubén Rodríguez works developing leadership and communication skills of individuals and companies. In Particular, the last 2 years he focused on the online environment. Here is where he has combined his two main passions: Technology and People Development.

With experience of more than 15 years in multinational companies holding consulting, leadership and management roles in the technology sector, he is now offering services as consultant, trainer and coach.

To book a course or know more, please contact here:



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